

Industry Green

What Firms Are Doing On Their
Own To Achieve Sustainability

Overview

- Globalization and Industry
- Global Supply Chain Problems
- Industry Solutions
- Analysis & Recommendations

Globalization and its effect on Industry

- Outsourcing
 - Buying or Hiring Companies to do work
- Global Supply Chains
 - Outsourcing to foreign entities
- Foreign Laws Different from U.S. Laws

Problems with Global Supply Chains

- Lax Foreign Environmental Laws
- Non-Green Cost Accounting
- Un-Natural Capitalism

Industry Solutions

- Green Cost Accounting
 - Acknowledge True Costs
- Greener Technology
 - More Savings
- Environmental Management Systems

Environmental Management Systems

- Self-Management
- Standardization
- Examples
 - ISO 14000
 - Sigma Project

Analysis & Recommendations

- In Operations Management terms...
 - WIP (work in progress)
- Teach firms “green-modeling”
- Self-management

Review

- Global Issues
- Industry Solutions
- Recommendations