

Due: End of Week 11

Sloan Portfolio

We designed this assignment in part to meet Sloan SIP requirements. The aim: distill your experience and insights to tell a story about your project in a compelling way that gets you (and others) excited.

*As a reminder, your team should submit **one visual option** and **one written option**. So, a pair of you will work on each of the following. Let us know of any questions—we're happy to help!*

Visual options

- Photo journal: a curated collection of 12 photographs, each with an extensive caption
 - *You may use the photos you shared last week.*
 - *First, edit each caption to put a number in front of the text for each, so the order is clear.*
 - *You may simply edit the captions in Sharepoint. Retain your original one-sentence caption, adding the extended caption below it.*
 - *Alternatively, you may submit a word document, with each caption coded by number (likely easier to write and edit this way).*
 - *The caption for each photograph should be a minimum of around 150 words. Taken together, the captions need to tell a complete story that stands on its own, that makes sense to people who may not necessarily know about the class, the organization, or MBA-speak. Make sure your text is well-written and compelling.*
- Video that presents the project, the solution, the host, and the setting:
 - *Please contact the course team to select the best method of delivering the video to us.*

Written options

- Blog journal of 5-7 posts that tell a story over the course of your project
 - *Make sure that each post contains a photo with a one-sentence caption.*
 - *It is acceptable to use the content from your photo journal in blog posts.*
- Standalone management module that takes something you did and presents it to a general audience. Imagine what you would have liked to find online at the outset of your project, or else develop something that people in your host organization would want to use and refer to in their follow up work. Aim for 4-8 pages, self-contained. References for more information are very helpful to include too.
 - *Options to consider include a how-to-guide; an introduction and overview to some key process or tool; or a checklist with detailed explanations*
 - *Some examples: <http://globalhealth.mit.edu/tag/management-for-the-world/>*
- Initial draft of a case

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