15.598, Assignment 2

For the whole class:

Read the following two articles:
> Davenport: "Putting the Enterprise into the Enterprise System"
> Quinn: "Strategic outsourcing: Leveraging Knowledge Capabilities"

Also, if you have access to the Harvard Business Review, read as many of the three articles listed below as you can find.

Write and hand in Initial Paper: IT and My Career (see separate instructions)

For Student Team of 3:

1) Read the above two and the following three articles (will be distributed in your mail folders):

> **Who's Bringing You Hot Ideas (and How Are You Responding)?**
> *Thomas H. Davenport; Laurence Prusak; H. James Wilson, HBR, Feb 2003.*
> **Just-in-Time Delivery Comes to Knowledge Management**
> *Thomas H. Davenport; John Glaser, HBR, July, 2002.*
> **Saving IT's Soul: Human-Centered Information Management**
> *Thomas H. Davenport, HBR, Mar-Apr 1994*

2) Prepare and hand in three questions for the session with Tom Davenport.

3) After the class, **write a reaction paper** to Tom Davenport's presentation and the class discussion (this is described more fully in the syllabus). Note that we decided to make this a team assignment, so the three of you have to hand in one memo and will share the grade.

> Excerpt from Syllabus:
> **Reaction papers (2 –3 pages).** These papers should be a synthesis of your thoughts and reactions to each of the three speakers that you chose to write about. You should incorporate relevant experiences from you past or other courses when appropriate. Good papers will discuss ideas that may be controversial or not fully developed. Papers SHOULD NOT simply recount or summarize the presentation, but should refer to points made in the presentation and discussion and go beyond those points. Each paper should be handed in (hard copy) at the beginning of class the week following the talk you are writing on. After grading a selection of the papers written for each week will be sent to the speaker and his/her feedback and comments invited.
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> Papers should be double-spaced and use 12 point font.