

15.301 / 15.310

Managerial Psychology

Welcome !

What is this class?

- Critical thinking about data
- Managerial Psychology
- Data analysis
- Research design & execution

15.301 & 15.310?

Tentative syllabus

updates version on server

Why research in Psychology?

Don't we know it all?

Intuitions about Ψ

		True state of Ψ	
		Yes	No
Beliefs about Ψ	Yes	Hit	FA
	No	Miss	CR

A short exercise

Validity of intuitions

Examples:

Naive beliefs

Penn & Teller

Summary

- We function based on our knowledge and intuitions
- In our personal life and in our professional life
- Sometimes intuitions are accurate and sometime they are not!
- Without research it is hard to tell!