

The Beatles find a home

See Hunter Davies, *The Beatles*, with a new introduction, New York: Norton, 2009.

George Martin (1926-2016)

- the "Fifth Beatle"

- learned piano by ear

- 1947, Martin entered Guildhall School of Music

 - studied for three years (piano and oboe)

- free-lanced for pit orchestras and bands

- 1950, assistant A&R man (Artist and Repertoire) for Parlophone, division of EMI

 - still recording on wax

 - Parlophone produced about 10 records/month: 2 classical, 2 jazz, 2 dance,

 - 2 male vocal, 2 female vocal

 - Martin began bringing in comedy to the studio

 - this was successful

- thought Beatles might be a good back-up band

- October 4, 1962 first single released

 - first airplay on Radio Luxembourg

 - got to 27 on the charts and stayed there

Hamburg trip number 4 (November 1-14, 1962) and no. 5 (December 18-31, 1962)

November 26, 1962 second single "Please Please Me" (A side) "Ask Me Why" (B side) recorded in London

- released January 12, 1963; went to no. 1 February 16

- Martin wanted them to record "How Do You Do It" but they refused

 - Martin gave it to Gerry and the Pacemakers (also represented by Brian Epstein) and it went to no. 1

February 1963:

- first National tour, with Helen Shapiro, who was the headliner

- no no.1 record yet, but the promoter, Arthur Howes, liked them

March 1963:

- now a no. 1 hit and they get another tour, third on the bills

- asked to write for others, including Helen Shapiro

April 1963:

- third single "From Me to You" (A side) and "Thank You Girl" (B side)

 - went to no. 1

May 1963:

- toured with Roy Orbison

 - only tour not arranged by Howes

August 23, 1963:

- last appearance of the Beatles at the Cavern Club

Summer 1963:

- stage one of fan frenzy, (see p. 177 of Davies book)

- they were becoming known nationally

- third single ("She Loves You" / "I'll Get You")

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