

# iMoMS: Ian's Map of Media Studies (beta v.0.4)

content	Context / practice / change	Industry and government structures
representation	Cultural surround / social groups	Political economy of media
Interpretation / hermeneutic	Ethnographic / historical	Civic media / media ecology
humanities	Social science / arts	Communication / sociology

Big data	Anthropology / ethnography	Political economy
Textual analysis / reading representation	Performance studies	Civic media / activism
Platform (hardware)	Discourse analysis / frame analysis	Communication Studies
Film and cinema studies	History / media in transition	

Media object	Media practices	Channels of information flow
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