

## Meaning of matrix multiplication

In these examples we will explore the effect of matrix multiplication on the  $xy$ -plane.

**Example 1:** The matrix  $A = \begin{pmatrix} 4 & 1 \\ 1 & 3 \end{pmatrix}$  transforms the unit square into a parallelogram as follows.

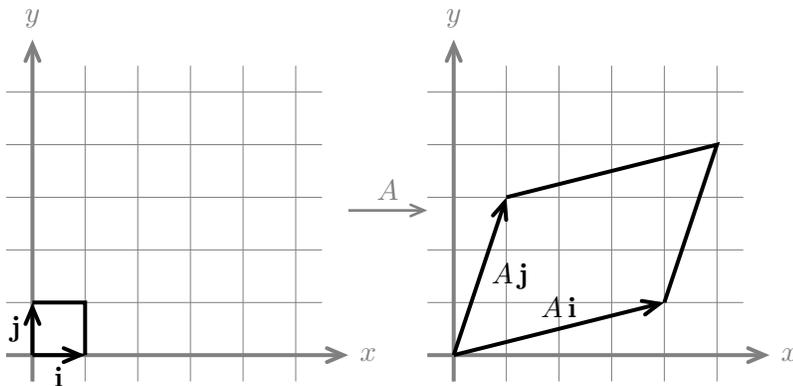
The unit square has sides  $\mathbf{i}$  and  $\mathbf{j}$ . In order multiply a matrix times a vector we write them as column vectors. For example,  $\mathbf{i} = \langle 1, 0 \rangle$ ,  $\mathbf{j} = \langle 0, 1 \rangle$  and  $\mathbf{v} = \langle a_1, a_2 \rangle$  are written

$$\mathbf{i} = \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \quad \mathbf{j} = \begin{pmatrix} 0 \\ 1 \end{pmatrix} \quad \mathbf{v} = \begin{pmatrix} a_1 \\ a_2 \end{pmatrix}$$

The matrix multiplication then becomes

$$A\mathbf{i} = A \begin{pmatrix} 1 \\ 0 \end{pmatrix} = \begin{pmatrix} 4 \\ 1 \end{pmatrix}; \quad A\mathbf{j} = A \begin{pmatrix} 0 \\ 1 \end{pmatrix} = \begin{pmatrix} 1 \\ 3 \end{pmatrix}.$$

We think of the all the points in the square as the endpoints of origin vectors. If we multiply  $A$  by all of these vectors we get the following picture.



The square is mapped to the parallelogram. We know that the area of the parallelogram is  $|A| = 11$ . (Think about the  $2 \times 2$  determinant you would use to compute the area of the parallelogram.)

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