

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **September 2020**

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Table 1. Site Publication Statistics

Publication Metric	2020 September
Total Tenure Track Faculty Participating	626 (*)
Courses Published	2,486
Updated Courses Published	977
Archived to D-Space	1,125
Full Video Courses	120
Courses with Instructor Insights	228
Mirror Sites	430

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 September
Total Visits	310,675,210	1,977,531
Last year/% change		1,659,455 19%
Total Unique Visitors	196,796,662	1,123,797
Last year/% change		951,882 18%
Highlights for High School Visits	6,201,518	22,255
Last year/% change		20,285 10%
OCW Scholar Visits	29,706,090	267,303
Last year/% change		218,744 22%
Page Views	1,643,199,102	8,690,398
Last year/% change		7,852,423 11%
OCW Educator Page Views	1,136,275	16,865
Last year/% change		29,070 -42%
Donation Page Visits	1,242,804	5,890
iTunesU Downloads²	66,258,678	# N/A
YouTube Views	225,309,989	# N/A
OCW enewsletter subscribers	196,214	*
OCW Facebook Likes	481,899	-732
OCW Twitter Followers	202,379	512
OCW Blog Visitors	492,678	*

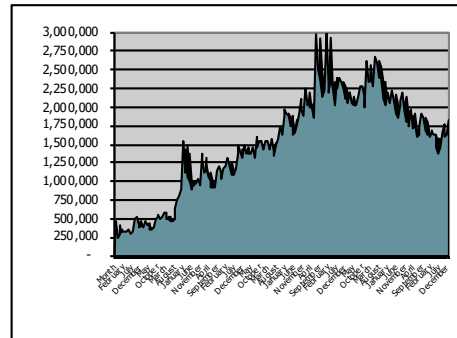
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

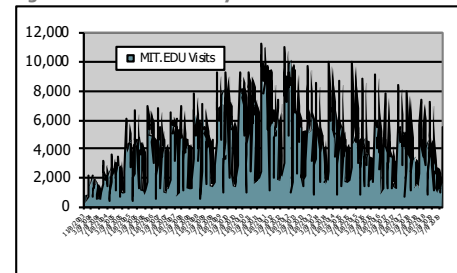
User Feedback
Just saying thank you for providing this content. I'm positive that (Electrical Engineering and Computer Science » Structure and Interpretation of Computer Programs » Video Lectures » 1A: Overview and Introduction to Lisp) will be considered a landmark in human understanding, and the fact that you're providing it to me for free and to access whenever I wish is profoundly generous.

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

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