MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **December 2019**   Revised on 1/15/20 For more information, please contact: Stephanie Hodges <hodgess@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2019 December
Total Tenure Track Faculty Participating	624 (59%*)
Courses Published	2,472
Updated Courses Published	966
Archived to D-Space	1,113
Full Video Courses	111
Courses with Instructor Insights	221
Mirror Sites	427

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

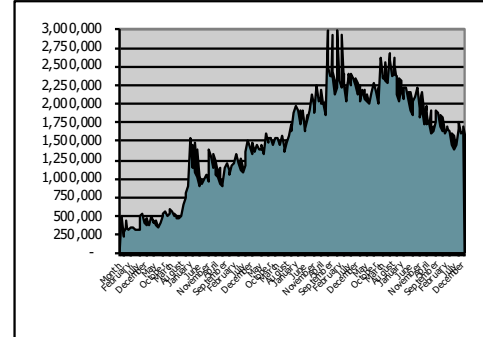| Site Traffic Measure	Total	2019 December
Total Visits	**291,743,786**	1,642,275
Last year/% change		1,623,418 1%
Total Unique Visitors	**180,577,649**	947,240
Last year/% change		924,642 2%
MIT.EDU Visits	**3,225,303**	11,941
Last year/% change		13,380 -11%
Highlights for High School Visits	**5,970,671**	19,304
Last year/% change		22,109 -13%
OCW Scholar Visits	**27,206,368**	223,651
Last year/% change		221,483 1%
Page Views	**1,554,884,757**	7,847,498
Last year/% change		7,481,974 5%
OCW Educator Page Views	**1,009,694**	16,865
Last year/% change		29,070 -42%
Donation Page Visits	**1,183,280**	6,582
iTunesU Downloads[2]	**65,353,189**	135,375
YouTube Views	**199,462,445**	3,839,471
OCW enewseletter subscribers	**196,214**	971
OCW Facebook Likes	**487,072**	-680
OCW Twitter Followers	**196,032**	551
OCW Blog Visitors	**454,078**	9,070

[1] Some data estimated. 2 Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.
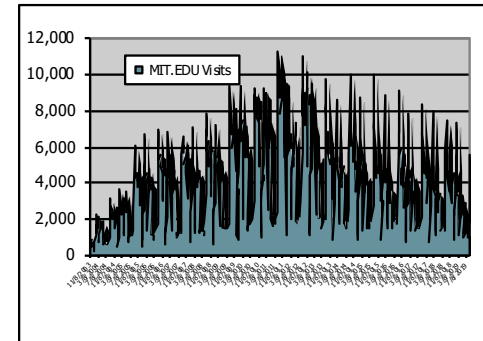
Table 3. User Feedback

User Feedback
Dear Mr.Hancock, thank you for your beautiful lectures on linear partial differential equations. I studied until the quasilinear pde.
I believe education should be free to those who want to advance their knowledge, but can't afford it. Of course in our world, someone has to pay for this education so others can receive it... That's why I gave.
I have been a self-learner in Data Structures and Algorithms, most of the times books are my source of information. But there have always been missing links in reaching a complete understanding of a topic under study. I find MIT lectures bridging the gaps in the understanding. I am very happy with the effort of MIT in sharing the knowledge, my token contribution is an expression of gratitude to MIT for the service in the field of education. - Self-Learner

Figure 1. OCW Visits

Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
12/10/19 – Fossybytes.com