

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **April 2018**

Revised on 5/3/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 April
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,429
Updated Courses Published	962
Archived to D-Space	1,080
Full Video Courses	100
Mirror Sites	377

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

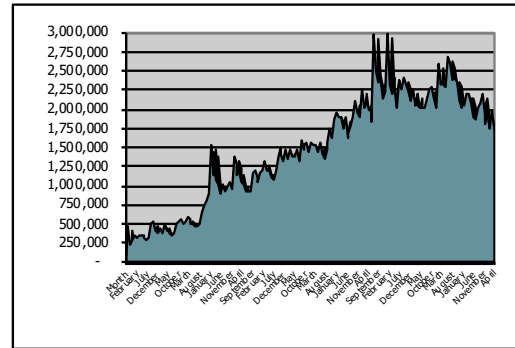
Site Traffic Measure	Total	2018 April
Total Visits	258,715,437	1,721,228
Last year/% change	2,215,095	-22%
Total Unique Visitors	161,658,192	1,008,171
Last year/% change	1,401,543	-28%
MIT.EDU Visits	2,966,633	13,130
Last year/% change	14,419	-9%
Highlights for High School Visits	5,516,157	26,715
Last year/% change	38,052	-30%
OCW Scholar Visits	22,838,772	216,213
Last year/% change	244,234	-11%
Page Views	1,403,288,972	7,479,770
Last year/% change	8,833,174	-15%
.ZIP Downloads	27,726,999	84,244
Donation Page Visits	1,069,744	14,238
iTunesU Downloads ²	61,358,172	111,679
YouTube Views	148,080,544	2,543,767
OCW enewsletter subscribers	197,685	1,113
OCW Facebook Likes	484,157	-255
OCW Twitter Followers	180,378	1,030
OCW Blog Visitors	329,523	5,883

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

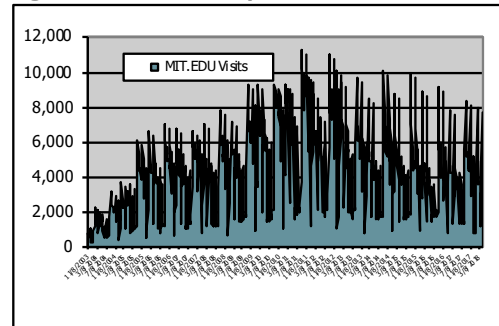
User Feedback
Thanks a lot for IDEA of open source of education and spread it across to all. ~ Parent, South Asia
Every time I see your courses it fills me with enthusiasm and motivation to keep learning, because of the properly conditions you seem to have in your classrooms and also because of the formalism you take on teaching. I had the need of writing this feedback just for saying thank you very much. ~ Student - Latin America
I'm sure you get bombarded with tons of parents saying this however, my son's dream to attend M.I.T has been an obsession of his since he was in middle school and is an incredibly smart and caring young man. He will be a senior in high school for this upcoming fall semester. Thank you for creating these video courses. ~ Parent, USA
I have studied a lot of new stuff/subjects from MIT opencoursesware and I'm so glad that I came across such an amazing learning site . Things that would once seem impossible to understand are now my favourites and credit goes to you guys , who've worked hard to make it possible . Thank you so much ! ~ Student, South Asia

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
4/13 – GeekWire
4/17 – Net Newslidger
4/18 – QR Code Press
4/23 - eLearningInside

