

# MIT OPEN COURSEWARE

## MASSACHUSETTS INSTITUTE OF TECHNOLOGY

**Dashboard Report: February 2018**

Revised on 3/5/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

**Table 1. Site Publication Statistics**

Publication Metric	2018 February
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,427
Updated Courses Published	959
Archived to D-Space	1,077
Full Video Courses	99
Mirror Sites	377

\*Based on tenured or tenure-track faculty as of September 2016.

**Table 2. Site Publication Traffic Overview**

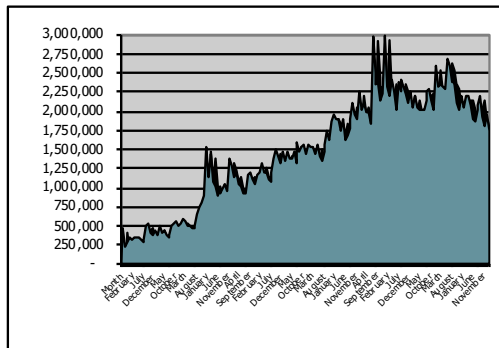
Site Traffic Measure	Total	2018 February
<b>Total Visits</b>	<b>255,009,498</b>	<b>1,732,671</b>
Last year/% change	2,059,635	-16%
<b>Total Unique Visitors</b>	<b>159,497,007</b>	<b>1,028,275</b>
Last year/% change	1,261,156	-18%
MIT.EDU Visits	<b>2,940,703</b>	<b>20,969</b>
Last year/% change	21,486	-2%
Highlights for High School Visits	<b>5,461,608</b>	<b>26,719</b>
Last year/% change	33,818	-21%
OCW Scholar Visits	<b>22,378,744</b>	<b>216,420</b>
Last year/% change	242,275	-11%
Page Views	<b>1,387,279,542</b>	<b>7,686,534</b>
Last year/% change	8,854,483	-13%
.ZIP Downloads	<b>27,538,913</b>	<b>97,998</b>
Donation Page Visits	<b>1,039,282</b>	<b>16,202</b>
iTunesU Downloads <sup>2</sup>	<b>61,049,794</b>	<b>181,418</b>
YouTube Views	<b>142,925,662</b>	<b>2,317,250</b>
OCW enewsletter subscribers	<b>197,388</b>	<b>1,373</b>
OCW Facebook Likes	<b>482,239</b>	<b>2,632</b>
OCW Twitter Followers	<b>178,100</b>	<b>1,253</b>
OCW Blog Visitors	<b>319,006</b>	<b>4,520</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

**Table 3. User Feedback**

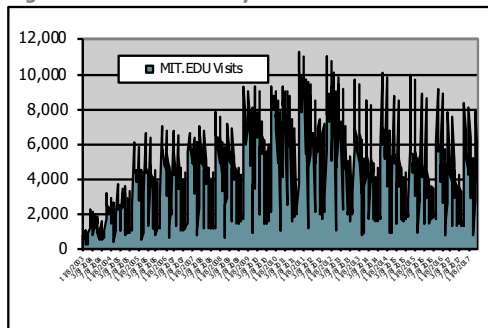
User Feedback
I love learning and I really appreciate the fact that you facilitate learning without having to go through formal channels. ~ Independent Learner, USA
Thank you, Gilbert Strang. ~ Independent Learner, North America
Dr. Strang's Calculus book is really saving my skin right now, that's why. His chatty and intuitive explanations are the only thing keeping me afloat in my theoretical methods course in physics. So, here I am, honking and throwing money. ~ Student, USA
Thank you guys. MIT OpenCourseWare is the best! ~ Independent Learner, North America

**Figure 1. OCW Visits**



Source: WebTrends, 5/16 onward Google Analytics

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
2/8 – The Verge
2/18 – The Statesman
2/28 – The Federalist

