

# MITOPENCOURSEWARE

## MASSACHUSETTS INSTITUTE OF TECHNOLOGY

**Dashboard Report: December 2017**

Revised on 1/10/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

**Table 1. Site Publication Statistics**

Publication Metric	2017 December
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,421
Updated Courses Published	956
Archived to D-Space	1,072
Full Video Courses	99
Mirror Sites	377

\*Based on tenured or tenure-track faculty as of September 2016.

**Table 2. Site Publication Traffic Overview**

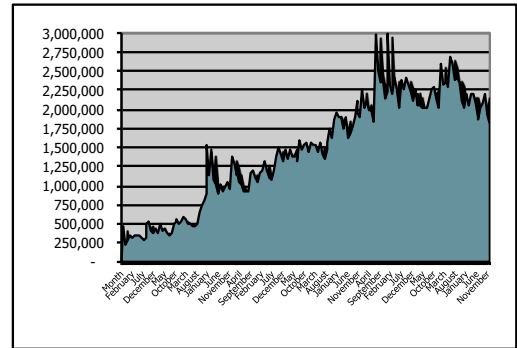
Site Traffic Measure	Total	2017 December
<b>Total Visits</b>	<b>251,330,969</b>	<b>1,810,883</b>
Last year/% change	2,026,780	-11%
<b>Total Unique Visitors</b>	<b>157,329,160</b>	<b>1,031,577</b>
Last year/% change	1,208,268	-15%
<b>MIT.EDU Visits</b>	<b>2,908,043</b>	<b>16,877</b>
Last year/% change	16,383	3%
<b>Highlights for High School Visits</b>	<b>5,403,265</b>	<b>24,805</b>
Last year/% change	29,735	-17%
<b>OCW Scholar Visits</b>	<b>21,915,927</b>	<b>240,143</b>
Last year/% change	262,842	-9%
<b>Page Views</b>	<b>1,370,906,312</b>	<b>8,171,399</b>
Last year/% change	8,999,707	-9%
<b>.ZIP Downloads</b>	<b>27,332,568</b>	<b>100,118</b>
<b>Donation Page Visits</b>	<b>1,003,809</b>	<b>19,792</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>60,508,544</b>	<b>252,831</b>
<b>YouTube Views</b>	<b>138,225,450</b>	<b>2,399,755</b>
<b>OCW enewsletter subscribers</b>	<b>196,890</b>	<b>1,535</b>
<b>OCW Facebook Likes</b>	<b>475,553</b>	<b>3,220</b>
<b>OCW Twitter Followers</b>	<b>175,599</b>	<b>1,103</b>
<b>OCW Blog Visitors</b>	<b>310,260</b>	<b>4,532</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

**Table 3. User Feedback**

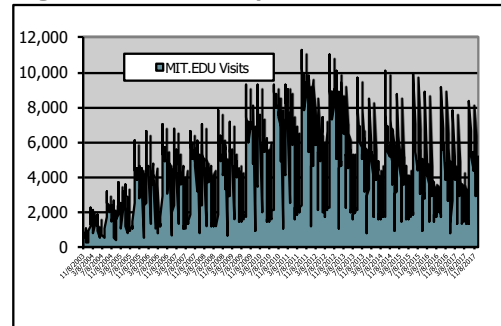
User Feedback
It is my pleasure that I connected with MITOCW. Those courses help me so much for any purpose. I hope that MIT will continue this type work. Thank MIT. ~ Student, South Asia
I'm writing you to thank you for this amazing learning opportunity that is mit.ocw. I'm 25 years old Phd student from Georgia (the Europe one) and I'm using ocw for last 1.5 years, it gave me access to the learning material that was not available from my education programs. I'm an Aerospace engineer, but the life brought me to CERN (European Organization for Nuclear Research), the knowledge I gained with the help of the OCW course was crucial for my carrier (especially courses in numerical methods, structural and fluid analysis with finite element methods), as now I'm an associated member of CERN CMS Group and I have a full-time job in Switzerland. I still keep using OCW for my studies. ~ Self-learner, Central Asia
The world class education I receive from here is worth more than I could ever donate. ~ Student, USA
I can not profess enough thanks for your work, dedication, and decision to make such excellent content openly available. Educating and instructing each new generation is indispensable in keeping civilisation as a whole alive.
You are doing the world a great service, thank you very much. ~ Student, West Eurpoe

**Figure 1. OCW Visits**



Source: WebTrends, 5/16 onward Google Analytics

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
12/10 – Wamda
12/12 – Gazeta do Povo
12/13 – Inc.com

