

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **July 2017**

Revised on 8/7/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2017 July
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,408
Updated Courses Published	946
Archived to D-Space	1,055
Full Video Courses	98
Mirror Sites	377

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

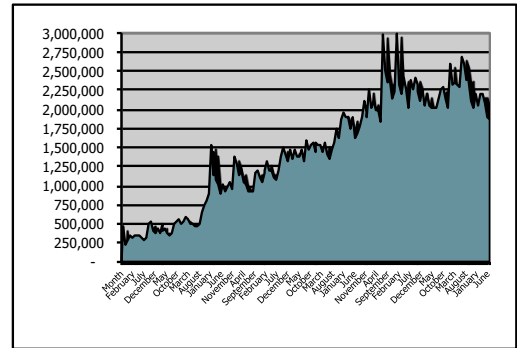
Site Traffic Measure	Total	2017 July
Total Visits	241,269,184	1,862,779
Last year/% change	2,592,943	-28%
Total Unique Visitors	151,413,859	1,053,955
Last year/% change	1,637,557	-36%
MIT.EDU Visits	2,814,389	6,385
Last year/% change	6,240	2%
Highlights for High School Visits	5,254,484	29,144
Last year/% change	33,003	-12%
OCW Scholar Visits	20,628,283	232,684
Last year/% change	281,581	-17%
Page Views	1,326,489,444	9,585,855
Last year/% change	10,566,068	-9%
.ZIP Downloads	26,741,929	122,859
Donation Page Visits	926,815	4,547
iTunesU Downloads²	58,818,447	439,206
YouTube Views	126,426,350	2,037,749
OCW enewsletter subscribers	192,858	1,668
OCW Facebook Likes	430,363	6,429
OCW Twitter Followers	170,772	811
OCW Blog Visitors	286,891	7,075

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

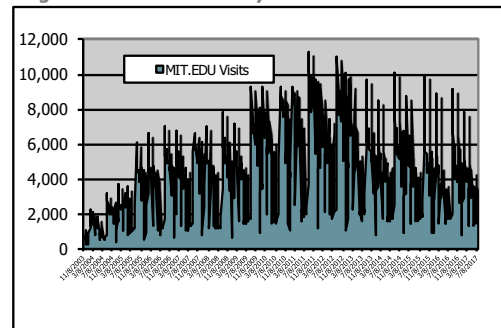
User Feedback
I'm an engineer with degrees in Electrical Engineering and Computer Science, and I thoroughly enjoy refreshing and advancing my mathematics knowledge through your excellent video courses on youtube. Thank you and your excellent teaching staff for making such high quality material available! ~ Self Learner, USA
I believe MIT is doing a great work by spreading out the light of knowledge to the masses. ~ Student, India
Thanks so much! I greatly appreciate the invaluable educational contribution which MIT has contributed to the general public. ~ Self Learner, USA
Thank you for making the world a better place! ~ Student, Middle East

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions

- 7/29 - India West
- 7/26 - MIT News
- 7/23 - FactorDaily
- 7/19 - Electronics Weekly
- 7/18 - Forbes
- 7/13 - MIT News
- 7/13 - The Daily Star
- 7/4 - HR Technologist

