

Dashboard Report: February 2017

Revised on 3/7/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2017 February
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,389
Updated Courses Published	932
Archived to D-Space	1,036
Full Video Courses	92
Mirror Sites	373

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

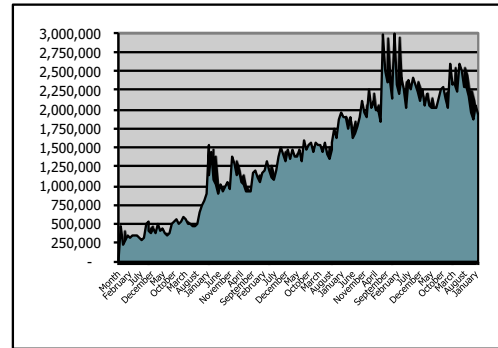
Site Traffic Measure	Total	2017 February
Total Visits	229,807,626	1,921,836
Last year/% change	2,337,463	-18%
Total Unique Visitors	145,543,926	1,280,513
Last year/% change	1,589,035	-19%
MIT.EDU Visits	2,758,688	21,461
Last year/% change	22,927	-6%
Highlights for High School Visits	5,080,616	34,379
Last year/% change	48,201	-29%
OCW Scholar Visits	19,340,725	243,699
Last year/% change	273,859	-11%
Page Views	1,271,109,315	7,720,709
Last year/% change	9,521,568	-19%
.ZIP Downloads	25,930,070	130,006
Donation Page Visits	895,513	6,958
iTunesU Downloads ²	56,811,287	309,336
YouTube Views	115,951,316	2,113,898
OCW enewsletter subscribers	245,871	11,164
OCW Facebook Likes	392,282	5,421
OCW Twitter Followers	167,267	831
OCW Blog Visitors	254,794	7,471

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

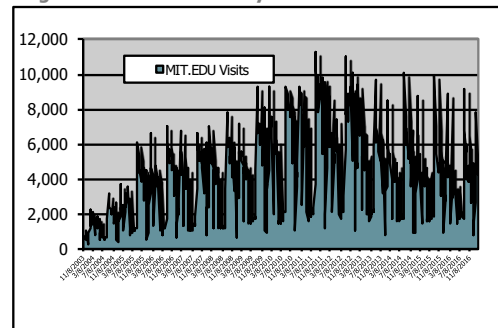
User Feedback
OCW is a health path for a thoughtful future. With the current cost of a formal education leaving young people in deep debt for years -or segregates them from participating at all, we wanted to show our appreciation to those institutions that are proactivity sharing their resources, driving innovation, and causing a fork in the path of education for profit. Thanks for sharing the greatest gift... your knowledge. ~ Independent Learner, East Asia
The MIT OCW is such a great program that it contributes a lot to the intellectual evolution of man kind. I personally benefited a lot from OCW and I'm sure that I will continue to receive this benefits in future. I have to express my greatest gratitude to whoever made this program real and on going.~ Independent Learner, East Asia
What a wonderful program OCW is! I viewed your video lecture on Support Vector Machines and came away educated. It had a discourse like a rich mathematical story. This will help me apply SVM in a fundamentally richer way. ~ Student
Thank you for providing these excellent courses for free. I took the Single Variable Calculus class (18-01) to complement what I am studying for my Graduate Certificate in Statistics at The University of ***** which to be honest isn't taught very well in my opinion. Your course however has been excellent and has the right amount of practice in addition to the explanations. I will now continue on to Multivariable Calculus (18-02). Again, thank you - you have helped me understand the concepts better. ~ Student, Indonesia
Team, I'm very thankful to you... You are doing great job. I don't have appreciate words for this great effort made by you. World class knowledge sharing freely to anyone without any profit. Keep it up. ~ Student
Thank you so much for your open courseware. The material and knowledge gained is invaluable to me! Thank you. ~ Student, Canada

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 2/5 – National Review
- 2/8 – Lexington Herald Leader
- 2/26 – The Daily Star

