MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

15 YEARS

Dashboard Report: **December 2016**   Revised on 12/09/16. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2016 December
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,379
Updated Courses Published	926
Archived to D-Space	1,026
Full Video Courses	91
Mirror Sites	365
Translated Courses	1,018

*Based on tenured or tenure-track faculty as of September 2016.
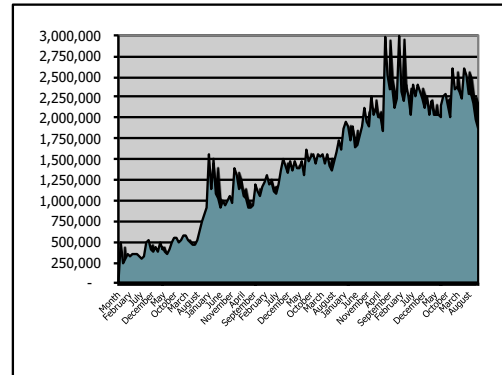
Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2016 December
Total Visits	**225,837,321**	1,879,073
Last year/% change		2,010,247 -7%
Total Unique Visitors	**142,931,224**	1,221,152
Last year/% change		1,362,113 -10%
MIT.EDU Visits	**2,726,011**	16,331
Last year/% change		15,819 3%
Highlights for High School Visits	**5,010,360**	29,445
Last year/% change		41,346 -29%
OCW Scholar Visits	**18,830,574**	251,591
Last year/% change		249,163 1%
Page Views	**1,254,974,036**	7,817,406
Last year/% change		8,605,683 -9%
.ZIP Downloads	25,657,537	123,783
Donation Page Visits	883,365	7,450
iTunesU Downloads[2]	56,101,635	387,054
YouTube Views	111,528,871	2,005,380
OCW enewseletter subscribers	244,773	1,107
OCW Facebook Likes	382,849	4,159
OCW Twitter Followers	165,064	902
OCW Blog Visitors	242,481	5,778

[1] Some data estimated. [2] Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.
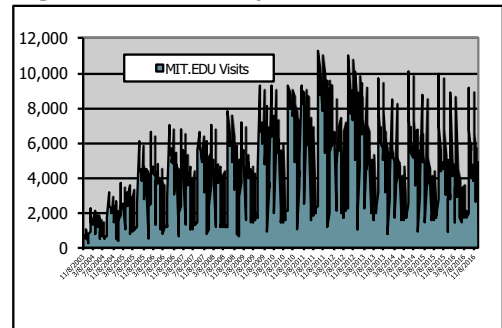
Table 3. User Feedback

User Feedback
Millions of people all around the world can't afford to go to college - but if they have a computer and an internet connection, they can learn from the best. I am making it possible for someone less fortunate than myself to learn by supporting free education through MIT. ~ Independent Learner, USA
14 years ago my dad discovered OCW asd he studied computing. Just yesterday he introduced me to the most amazing collection of knowledge that I've ever seen. ~ Student, Western Europe
I give because this resource is valuable to me and I want to help sustain it. I feel fortunate to be in a life position where I can learn for both personal enjoyment and professional profit. I give as a way of saying thank you. Thank you! ~ Independent Learner, USA
MIT is a college I value deeply. It is the only technical institution of its calibre that seeks to give its students a well rounded education in addition to their technical training. In addition, the OCW project has helped me immensely in teaching myself programming, physics, and calculus. Thank you for making such a valuable and helpful resource available to the general public. ~ Independent Learner, USA

Figure 1. OCW Visits

Source: WebTrends

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends

Media Mentions
12/5 - Newsweek ME
12/6 - The Advocate
12/11 - MIT News
12/20 - Dataconomy
12/21 - London South East (registration) (bl
12/27 - Business Insider