

**Table 1. Site Publication Statistics**

Publication Metric	2016 May
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,346
Updated Courses Published	907
Archived to D-Space	975
Full Video Courses	88
Mirror Sites	365
Translated Courses	1,018

\* Based on 913 tenure track teaching faculty as of 2013.

**Table 2. Site Publication Traffic Overview**

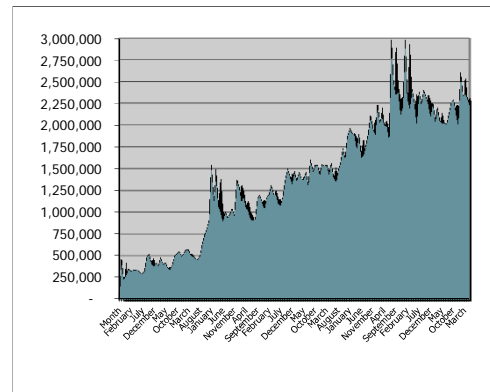
Site Traffic Measure	Total	2016 May
<b>Total Visits</b>	<b>210,117,391</b>	<b>2,233,811</b>
Last year/% change	2,024,081	10%
<b>Total Unique Visitors</b>	<b>132,431,371</b>	<b>1,493,758</b>
Last year/% change	1,337,373	12%
<b>MIT.EDU Visits</b>	<b>2,617,010</b>	<b>13,317</b>
Last year/% change	15,444	-14%
<b>Highlights for High School Visits</b>	<b>4,790,959</b>	<b>34,919</b>
Last year/% change	41,825	-17%
<b>OCW Scholar Visits</b>	<b>16,945,236</b>	<b>254,526</b>
Last year/% change	268,898	-5%
<b>Page Views</b>	<b>1,193,358,175</b>	<b>8,695,131</b>
Last year/% change	8,967,931	-3%
<b>.ZIP Downloads</b>	<b>24,479,425</b>	<b>167,828</b>
<b>Donation Page Visits</b>	<b>844,004</b>	<b>2,701</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>54,230,793</b>	<b>404,657</b>
<b>YouTube Views</b>	<b>111,145,644</b>	<b>1,768,165</b>
<b>OCW enewsletter subscribers</b>	<b>243,724</b>	<b>1,441</b>
<b>OCW Facebook Likes</b>	<b>338,116</b>	<b>9,061</b>
<b>OCW Twitter Followers</b>	<b>157,606</b>	<b>904</b>
<b>OCW Blog Visitors</b>	<b>177,082</b>	<b>6,876</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

**Table 3. User Feedback**

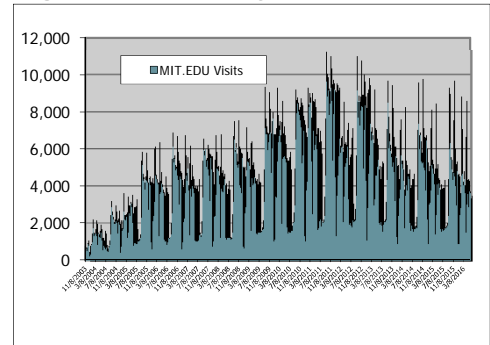
User Feedback
I just wanted to say thank you. I'm a single mom with a child who has been diagnosed with severe autism. When I adopted her I was told that she was low functioning and would never be able to talk, interact with other kids or learn. That was three years ago. I read every book I could find and watched you tube videos, took courses and bought a course package called teach me to talk.
I've also decided to go back to school part time and get my masters in psychology to help me better understand how to help my daughter.
I haven't been in a psychology class or any class for that matter since the 1990s. I could never have afforded to take these courses to review and get ready for this endeavour. You have no idea how grateful I am. Thank you so very much for this opportunity.
-Independent Learner, Canada

**Figure 1. OCW Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

**Media Mentions**

- 5/25 - Huffington Post
- 5/26 - TechCrunch
- 5/31 - The News International

Source: Google Alerts, Lexis Nexus

