MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **September 2015**   Revised on 10/27/15. For more information, please contact: Yvonne Ng <yng@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2015 September
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,296
Updated Courses Published	836
Archived to D-Space	923
Full Video Courses	83
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2015 September
Total Visits	**191,810,713**	2,271,348
Last year/% change		2,402,046 -5%
Total Unique Visitors	**120,039,184**	1,523,561
Last year/% change		1,553,228 -2%
MIT.EDU Visits	**2,481,377**	30,324
Last year/% change		33,260 -9%
Highlights for High School Visits	**4,447,551**	44,138
Last year/% change		47,514 -7%
OCW Scholar Visits	**14,821,130**	274,597
Last year/% change		331,511 -17%
Page Views	**1,119,052,288**	9,626,914
Last year/% change		10,819,710 -11%
.ZIP Downloads	**23,270,417**	173,530
Donation Page Visits	**796,401**	5,350
iTunesU Downloads[2]	**52,108,318**	275,675
YouTube Views	**84,048,771**	1,547,217
OCW enewseletter subscribers	**240,931**	1,546
OCW Facebook Likes	**260,257**	6,794
OCW Twitter Followers	**145,218**	3,591
OCW Blog Visitors	**119,188**	8,861

[1] Some data estimated. 2 Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress.

Table 3. User Feedback

User Feedback
Why I donate: I'm determined to teach myself the calculus, linear algebra, statistics and other math used in quantitative finance (and maybe even relativity and quantum mechanics, if I get ambitious).   In my day job I work for an investment firm and I use various multi-factor equity risk models and other risk analytics tools, and I decided a year or so ago to rekindle a youthful aptitude for math and really make an effort to understand what goes on "under the hood" of these models and analytics.   I'm smart enough to realize I can learn more if I let guys like Professor Jerison and Professor Strang teach me, rather than try to teach myself all by myself.   It's been an incredible experience, watching the classroom videos and reading from the books.   I probably could not ace the tests - well, frankly I know I could not -- but I've learned so much already in terms of basic understanding & working knowledge of the topics, in so short a time, that I can hardly believe it.   Keep up the great work!   -Independent Learner, USA
I just started with your OCW and I love it. I really want such great educational standards in India too. One day i maybe will be there at MIT to learn from you. Thanks a lot for your hard work.   -Student - High School, India
I am very happy to find your website for this free education. You know in 1983 i dreamed to become a mechanical engineer and 32 years later i still cannot afford to become one. With this free videos i can download my dream is becoming a reality. Thank you very much.   -Parent - Other, Saudia Arabia
Realizing how helpful MIT OpenCourseWare would be to students who couldn't afford to go to school encouraged me to release my edition of Euclid's Elements under an open license.   -Educator - College/University, USA

Figure 1. OCW Visits
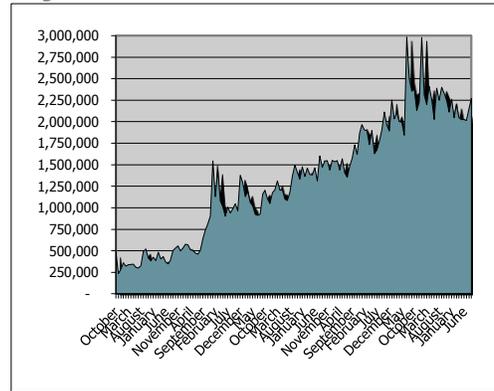
Source: WebTrends

Figure 2. MIT.EDU Weekly Visits
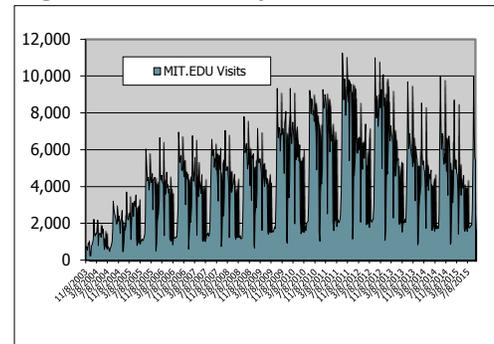
Source: WebTrends

Media Mentions
9/4 - Physics Today
9/7 - NEagle
9/8 - AsiaOne
9/16 - GW Hatchet
9/30 - The MIT Tech

Source: Google Alerts, Lexis Nexus

MIT
145 Broadway, Suite 101, Cambridge, MA 02142 **P** 617.253.0266 **F** 617.253.2115 http://ocw.mit.edu