MIT OPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: February 2013

Table 1. Site Publication Statistics

Publication Metric	2013 February
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,149
Updated Courses Published	725
Archived to D-Space	804
Full Video Courses	57
Mirror Sites	330
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

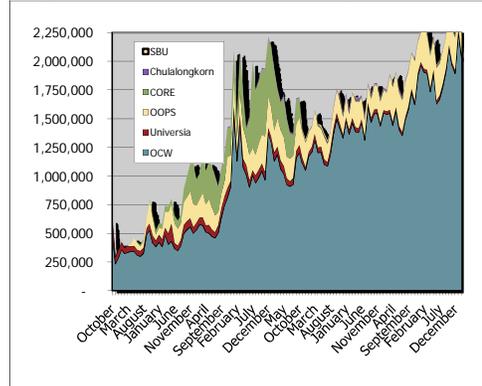| Site Traffic Measure	Total	2013 February
Total Visits including affiliates [1]	**164,916,264**	2,369,912
Last year/% change		2,481,310 -4%
Total Visits	**122,325,830**	2,034,501
Last year/% change		1,905,891 7%
Total Unique Visitors	**75,695,231**	1,230,567
Last year/% change		1,123,346 10%
MIT.EDU Visits	**1,923,912**	30,301
Last year/% change		28,831 5%
Highlights for High School Visits	**3,038,441**	53,293
Last year/% change		54,396 -2%
Page Views	**797,055,882**	10,336,033
Last year/% change		10,428,825 -1%
.ZIP Downloads	**17,097,672**	216,020
Donation Page Visits	**584,279**	7,387
iTunesU Downloads [2]	**40,976,995**	461,225
YouTube Views	**42,139,549**	1,182,579
OCW enewseletter subscribers	**168,901**	3,770

[1] Some data estimated. [2] Data provided in weekly increments

Source: Akamai, SIteWIse, and MyEmma
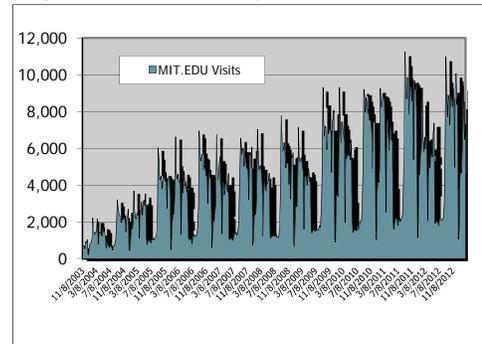
Table 3. User Feedback

User Feedback
What a wonderful philosophy and may I add that what you're doing is DEFINITELY one, (if not THE)biggest contribution towards world peace. It is ignorance that causes so much strife and it will be education that will make people think and bring about positive change and initiate togetherness and draw people to understand that differences (of any kind) should be appreciated and can draw people together instead of separating and isolating them in a world of ignorance. Education helps and always teaches people to think logically and rationally, view matters from different angles and respect that there are other views and opinions that count and matter. Only then can they act accordingly. I'm getting very carried away. Thank you MIT.   -Independent Learner, Netherlands
Thank you for sharing information. I am a product design student at the Columbus College of Art and Design. I want to broaden my understanding of electrical and mechanical engineering to speak the language of engineers. As a designer I am well versed in visual languages, human factors, and experience design, but I do not understand the structures and technologies which I incorporate into my designs. There are few resources like OCW. I love the DIY learning approach and the fullness of the information you provide.   - Student - College/University, USA
I appreciate your role in offering yourself to the Open Course Ware experience that I have been able to enjoy. As an educator of high school mathematics and physics for 23 years I am excited that you have brought such polished and yet sincere pedagogy to the world. It takes much self confidence,without self agrandizement,to make such a sincere exposition of your discipline. I love your style, quirks and demeanor and I wish I had had you as an instructor in my undergraduate years(I am sure you hear this all the time). Your exemplary and clear board work has made me reconsider my own and your timing of exposition gives me a clearer expectation of the limits of the human mind; you are very considerate of your students' needs. Keep up the excellent work(I know I am a couple of years behind your timeline) and I look forward to watching you in the future.   - Educator - College/University, Canada
Why I donate: I am a Grad student in Manufacturing Systems Engineering at UW Madison. I had applied for a Teaching Assistant Position in the Physics Department. Prof Walter Lewins Introductory Physics lecture were of great help to me in preparing for the interviews for the position and I had decided that if I get the TA position, I will donate 100 D to OCW. I got the position and so fulfilling a promise made to myself.   - Student - College/University, USA

Figure 1. OCW and Affiliate Monthly Visits

Source: WebTrends

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends

Media Mentions
2/3 - CNN
2/3 - Jpost.com
2/4 - Inquirer.net
2/4 - Nature.com
2/4 - The MIT Tech
2/4 - The UCSD Guardian Online
2/7 - The MIT Tech
2/8 - Onward State
2/9 - University World News
2/11 - Huffington Post
2/11 - TechCrunch
2/12 - MIT News
2/14 - Boston.com (blog)
2/15 - HackEducation
2/16 - University World News
2/19 - MIT News
2/19 - Sierra Express Media
2/22 - NewMilfordPatch.com
2/22 - The News International
2/22 - Trak.in
2/23 - University World News
2/25 - Observer Online
2/27 - Rapid City Journal
2/28 - EdTech Magazine

Source: Google Alerts, Lexis Nexus