

Table 1. Site Publication Statistics

Publication Metric	2010 June
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,000
Updated Courses Published	596
Archived to D-Space	598
Full Video Courses	34
Mirror Sites	244
Translated Courses	791

\* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2010 June
<b>Total Visits including affiliates<sup>1</sup></b>	<b>100,209,266</b>	<b>1,716,123</b>
Last year/% change		1,372,916 25%
<b>Total Visits</b>	<b>68,073,893</b>	<b>1,464,515</b>
Last year/% change		1,101,103 33%
<b>Total Unique Visitors</b>	<b>46,800,213</b>	<b>952,859</b>
Last year/% change		730,258 30%
<b>MIT.EDU Visits</b>	<b>1,124,598</b>	<b>6,923</b>
Last year/% change		6,749 3%
<b>Highlights for High School Visits</b>	<b>1,400,072</b>	<b>18,876</b>
Last year/% change		44,924 -58%
<b>Page Views</b>	<b>512,197,786</b>	<b>7,244,130</b>
Last year/% change		7,791,583 -7%
<b>.ZIP Downloads</b>	<b>11,738,370</b>	<b>85,152</b>
<b>Donation Page Visits</b>	<b>336,572</b>	<b>7,069</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>11,461,380</b>	<b>768,417</b>
<b>YouTube Views</b>	<b>11,294,049</b>	<b>508,995</b>
<b>OCW enewseletter subscribers</b>	<b>126,457</b>	<b>3,211</b>

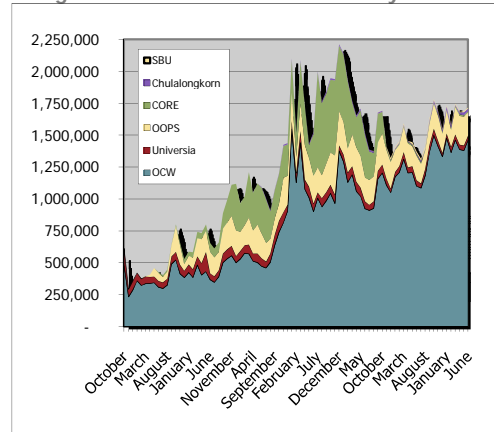
<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

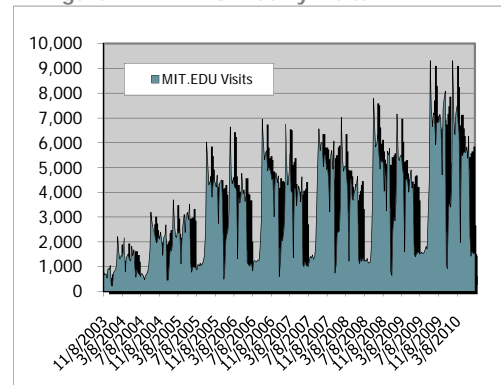
User Feedback
I'm a senior economics major at another institution. I wanted to express my appreciation at your work with OCW. I transferred to my school, and although I wanted to learn programming, never had the opportunity. I've been watching the lectures from your base level CS class and am now writing my own Python code. I will continue to use OCW as long as it is available. I have to say, classes with recorded lectures are absolutely amazing and I urge you to film as many as possible. I understand it is expensive, and if I am ever in the financial position to do so will gladly be donating. Thanks again. - Student - College/University, USA
I am a freshman in high school and just wanted to say that the video lectures are amazing! I love to learn so watching the Intro to Biology lectures was very fascinating, and the Calculus intrigued me. Thank you for the lectures! - Student - High School, USA
What a wonderful program!!! Your generosity sharing such amount of knowlege with the entire world is remarkable. God bless MIT and all the staff, scientists, professors and all people that make this happen. Thanks for your generosity. The program is just excellent, the courses are unbelivable. It is a privilege to be able to acqiere knowlege from MIT. - Educator - College/University, Colombia
I just wanted to thank you all. I was able to learn electromagnetism and thermodynamics because of your video lectures. I can't thank you enough. This has been so useful for me. You're the best!!! =) - Self Learner, Argentina

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrend

### Media Mentions

6/3 - gather.com  
6/6 - MIT Technology Review  
6/7 - WTVM.com  
6/20 - Tendersinfo News

Source: Google Alerts, Lexis Nexus

### Special Note

On June 1, 2010, OCW transitioned to a new content management system. The transition required the creation of new URLs to OCW content. This change may have affected some of the traffic reporting for this month. Traffic IDs were missing on Highlights for High School for two weeks. Five zip issues were reported via feedback for June.